

L'ORÉAL®
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019



Prepared by: Loreal CPD Category Management

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FULL WALL

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8" LP 4" HDR-UNLTT **

CR SHINE LIP GP (4X12) **

071

CR SHINE LIP GP (4X12) **											
07124935862 Colour Riche Shine Dazzling Doe	07124935879 Colour Riche Shine Glossy Fawn	07124935886 Colour Riche Shine Varnished Rosewood	07124935848 Colour Riche Shine Burnished Blush	07124935831 Colour Riche Shine Sparkling Rose	071249355787 Colour Riche Shine Glazed Pink	07124935580 Colour Riche Shine Laminated Fuchsia	07124935817 Colour Riche Shine Polished Tango	07124935824 Colour Riche Shine Luminous Coral	07124935893 Colour Riche Shine Enamel Red	07124935909 Colour Riche Shine Glassy Garnet	07124935923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 1.1 UNLIT **											
					071249349755 Colour Riche Matte	071249349724 Colour Riche Matte	071249349717 Colour Riche Matte	071249316177 Colour Riche	071249349731 Colour Riche Matte	071249349748 Colour Riche Matte	0712493 0712493
CR MATTE LIP & LIPLNR TRY 1.2 UNLIT **											
071249349700 Colour Riche Matte	071249349656 Colour Riche Matte	071249296486 Colour Riche	071249296820 Colour Riche	071249349663 Colour Riche Matte	071249316191 Colour Riche	071249349670 Colour Riche Matte	071249349687 Colour Riche Matte	071249349694 Colour Riche Matte	071249349649 Colour Riche Matte	0712493 0712493	0712493 0712493
CR MATTE LIP & LIPLNR TRY 2.2 UNLIT **											
071249278819 Colour Riche	071249278772 Colour Riche	071249278796 Colour Riche	071249278802 Colour Riche	071249278802 Colour Riche	071249278789 Colour Riche	071249316146 Colour Riche	071249316153 Colour Riche	071249316160 Colour Riche	071249316184 Colour Riche	071249296462 Colour Riche	071249296516 Colour Riche
CR NUDES/PINKS/REDS LIP TRY UNLIT 1.1 **											
071249256206 Colour Riche	071249045701 Colour Riche	071249083352 Colour Riche	071249074534 Colour Riche	071249256220 Colour Riche	071249256237 Colour Riche	071249256244 Colour Riche	071249074541 Colour Riche	071249045855 Colour Riche	071249045824 Colour Riche	071249256251 Colour Riche	071249256268 Colour Riche
CR LIP TRY 1.3 UNLIT **											
071249256275 Colour Riche	071249045633 Colour Riche	071249083376 Colour Riche	071249045640 Colour Riche	071249083727 Colour Riche	071249074558 Colour Riche	071249216385 Colour Riche	071249074527 Colour Riche	071249083321 Colour Riche	071249045787 Colour Riche	071249045770 Colour Riche	071249083765 Colour Riche
CR LIP TRY 2.3 UNLIT **											
071249083291 Colour Riche	071249045664 Colour Riche	071249045992 Colour Riche	071249045961 Colour Riche	071249045657 Colour Riche	071249046012 Colour Riche	071249046029 Colour Riche	071249083512 Colour Riche	071249045954 Colour Riche	071249045930 Colour Riche	071249045923 Colour Riche	071249045947 Colour Riche
CR LIP TRY 3.3 UNLIT **											
071249135280 Infalible Lip Gloss Petal	071249135433 Infalible Lip Gloss Coral Sands	071249135341 Infalible Lip Gloss Dulce de Leche	071249135334 Infalible Lip Gloss Barely Nude	071249135297 Infalible Lip Gloss Sunset			071249135365 Infalible Lip Gloss Blush	071249216033 Infalible Lip Gloss Cherry Flash	071249135372 Infalible Lip Gloss Bloom	071249135396 Infalible Lip Gloss Modern Mauve	071249135419 Infalible Lip Gloss Sangria
INF LIP GLS TRY 1.2 UNLIT **											
071249216064 Infalible Lip Gloss Pink Topaz	071249135303 Infalible Lip Gloss Fiery	071249135389 Infalible Lip Gloss Posy	071249216057 Infalible Lip Gloss Red Fatale	071249135402 Infalible Lip Gloss Undeniable Mauve			071249135327 Infalible Lip Gloss Suede	071249216040 Infalible Lip Gloss Glistening Berry	071249135426 Infalible Lip Gloss Raisin	071249135310 Infalible Lip Gloss Rebel Red	071249135358 Infalible Lip Gloss Truffle
INF LIP GLS TRY 2.2 UNLIT **											
071249168530 Infalible Le Rouge Lip Unending Kiss	071249168462 Infalible Le Rouge Lip Tender Berry	071249168622 Infalible Le Rouge Lip Ravishing Red	071249168639 Infalible Le Rouge Lip Refined Ruby	071249168660 Infalible Le Rouge Lip Bold Bordeaux	071249168615 Infalible Le Rouge Lip Persistent Plum	071249168585 Infalible Le Rouge Lip Everlasting Plum	071249168646 Infalible Le Rouge Lip Rambling Rose	071249168493 Infalible Le Rouge Lip Forever Frappe	071249168370 Infalible Le Rouge Lip Resilient Raisin		
INF LE RGE LIP TRY 1.1 UNLIT **											

CLPS BRCKT

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
TM MU TRY WRM 1.3/1.4 UNLT **							
071249016411 True Match Powder		071249016428 True Match Powder		071249016435 True Match Powder		071249016442 True Match Powder	
071249016459 True Match Powder		071249016657 True Match Powder		071249016930 True Match Powder		071249017074 True Match Powder	
TM PWDR-2 TR TRY WRM 1.3 UNLT **							
				071249017449 True Match Blush		071249017456 True Match Blush	
TM BLSH TRY 1.3 WRM UNLT **							
071249017241 True Match Concealer	071249017265 True Match Concealer	071249017289 True Match Concealer	071249017296 True Match Concealer	071249017319 True Match Concealer	071249017326 True Match Concealer	071249017333 True Match Concealer	071249017357 True Match Concealer
						071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238431 True Match Crayon Concealer Fair/Light Warm
						071249238455 True Match Crayon Concealer Light/Medium	071249238462 True Match Crayon Concealer Light/Medium
						071249248805 True Match Crayon Concealer Medium/Deep	071249238486 True Match Crayon Concealer Medium/Deep
TM CNCLR/CRYN COMBO TRY UNLT 1.1**							
071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369975 Rouge Signature I AM WORTH IT	071249369890 Rouge Signature I ENJOY	071249369982 Rouge Signature I EXPLORE	071249369999 Rouge Signature I STAND	071249370018 Rouge Signature I DARE
						071249369944 Rouge Signature I ACHIEVE	071249369951 Rouge Signature I DON'T
						071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL
ROUGE SIG LIP TRY 1.1 UNLT**							
					071249371787 Infalible Pro-Matte Les Chocolat Nudes	071249371794 Infalible Pro-Matte Les Chocolat Nudes	071249371800 Infalible Pro-Matte Les Chocolat Nudes
						071249371817 Infalible Pro-Matte Les Chocolat Nudes	071249371824 Infalible Pro-Matte Les Chocolat Nudes
							071249371831 Infalible Pro-Matte Les Chocolat Nudes
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 UNLT **							
071249358634 Infalible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infalible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infalible Pro-Matte Liquid Lipstick Angora	071249358603 Infalible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infalible Pro-Matte Liquid Lipstick Nudist	071249358658 Infalible Pro-Matte Liquid Lipstick Matador	071249358641 Infalible Pro-Matte Liquid Lipstick Stirred	071249358597 Infalible Pro-Matte Liquid Lipstick Deeply Disturbed
						071249358665 Infalible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infalible Pro-Matte Liquid Lipstick Plum Bum
INF PRO-MATTE LIQ LIP TRY 1.1 UNLT **							
071249314180 Infalible Pro-Matte Gloss Blushing Ambition	071249314234 Infalible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet	071249314203 Infalible Pro-Matte Gloss Forbidden Kiss	071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude
						071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction
INF PRO-MATTE GLOSS TRAY UNLT**							
071249290057 Infalible Lip 2- Step Toujour Teaberry	071249290064 Infalible Lip 2- Step Passionate Petal	071249290088 Infalible Lip 2- Step Flamboyant Flamingo	071249290071 Infalible Lip 2- Step Everlasting Caramel	071249290385 Infalible Lip 2- Step Neverending Nutmeg	071249290392 Infalible Lip 2- Step Heaven to Henna	071249290354 Infalible Lip 2- Step Perpetual Apricot	071249290415 Infalible Lip 2- Step Captivated by Cerise
						071249290323 Infalible Lip 2- Step Red	071249290347 Infalible Lip 2- Step Continual Crimson
						071249290040 Infalible Lip 2- Step Lilac Infinite	071249290101 Infalible Lip 2- Step Violet Parfait
						071249290453 Infalible Lip 2- Step Raisin Revival	071249290361 Infalible Lip 2- Step Cherry Noir
INF 2-STP LIP TRY UNLT 1.1 **							

071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino
TM MU TRY NTRL 2.3/2.4 UNLT **							
071249017173 True Match Powder		071249017180 True Match Powder		071249017197 True Match Powder		071249017227 True Match Powder	
071249033180 True Match Powder		071249033197 True Match Powder		071249033173 True Match Powder		071249033319 True Match Powder	
TM PWDR-2 TR TRY NTRL 2.3 UNLT **							
071249017463 True Match Blush		071249017487 True Match Blush		071249017494 True Match Blush		071249041840 True Match Blush	
TM BLSH TRY 2.3 UNLT **							
INF 24HR FDTN GP 1.1 (4X12) **							
071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory	071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen	071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla
INF 24HR FW FDTN TRY 1.3 UNLIT **							
071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff	071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand	071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber
INF 24HR FW FDTN TRY 2.3 UNLIT **							
071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee	071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony
INF 24HR FW FDTN TRY 3.3 UNLIT **							
071249369333 Infallible Longwear Shaping Sticks: Foundation	071249369340 Infallible Longwear Shaping Sticks: Foundation	071249369357 Infallible Longwear Shaping Sticks: Foundation	071249369388 Infallible Longwear Shaping Sticks: Foundation	071249369395 Infallible Longwear Shaping Sticks: Foundation	071249369418 Infallible Longwear Shaping Sticks: Foundation	071249369432 Infallible Longwear Shaping Sticks: Foundation	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose
INF LW SHPNG STCKS TRY 1.1 UNLIT **							
071249292990 Infallible Pro-Matte Foundation Classic Ivory	071249293003 Infallible Pro-Matte Foundation Shell Beige	071249293027 Infallible Pro-Matte Foundation Natural Buff	071249293034 Infallible Pro-Matte Foundation Golden Beige	071249293041 Infallible Pro-Matte Foundation Natural Beige	071249293058 Infallible Pro-Matte Foundation Sun Beige		
INF PM MU TRY UNLIT 1.1 **							
071249330449 Infallible Pro-Glow Classic Ivory	071249330470 Infallible Pro-Glow Nude Beige	071249330456 Infallible Pro-Glow Natural Buff	071249330463 Infallible Pro-Glow Natural Beige	071249330487 Infallible Pro-Glow Buff Beige	071249330500 Infallible Pro-Glow Sun Beige		
INF PRO-GLW FNDTN TRY 1.1 UNLIT**							

8' LP 4" H											
071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078655 True Match Liquid Foundation Shell Beige	071249078679 True Match Liquid Foundation Classic Beige	071249036853 True Match Liquid Foundation Soft Sable	071249036846 True Match Liquid Foundation Nut Brown	071249218310 True Match Liquid Foundation Cocoa				
TM MU TRY CL 3.3/3.4 UNLT **											
071249033357 True Match Powder	071249033401 True Match Powder		071249033432 True Match Powder		071249033449 True Match Powder						
071249033579 True Match Powder	071249033593 True Match Powder		071249033586 True Match Powder		071249033609 True Match Powder						
TM PWDR-2 TR MED TRY CL 3.3 UNLT **											
071249017500 True Match Blush	071249017517 True Match Blush		071249017524 True Match Blush		071249042014 True Match Blush						
TM BLSH TRY 3.3 UNLT **											
071249374702 Paradise Enchanted Blush Bashful	071249374719 Paradise Enchanted Blush Fantastical		071249374726 Paradise Enchanted Blush Just Curious		071249374733 Paradise Enchanted Blush Charming						
PRDS ENCHNTD BLSH TRY UNLIT **											
071249340219 Infallible Blend Artist - Foundation Blender	071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer	071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer		071249349038 Infallible Pro-Matte Setting Powder		071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray					
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLIT **											
				071249335499 Infallible Total Cover Concealer							
				071249335482 Infallible Total Cover Concealer							
INF TOTAL CVR CNCLR TRY 1.1 UNLIT **											
				071249351789 Infallible Pro-Glow Concealer	071249351796 Infallible Pro-Glow Concealer	071249351802 Infallible Pro-Glow Concealer	071249351819 Infallible Pro-Glow Concealer	071249351826 Infallible Pro-Glow Concealer	071249351833 Infallible Pro-Glow Concealer	071249351840 Infallible Pro-Glow Concealer	071249351857 Infallible Pro-Glow Concealer
INF PRO-GLW CNCLR TRY 1.1 UNLIT **											
071249293157 Infallible Pro-Matte Powder Porcelain	071249293164 Infallible Pro-Matte Powder Natural Beige		071249293171 Infallible Pro-Matte Powder Nude Beige		071249293188 Infallible Pro-Matte Powder True Beige						
INF PM PWDR TRY UNLIT 1.1 **											
071249349045 Infallible Pro-Glow Powder Classic Ivory	071249349052 Infallible Pro-Glow Powder Creamy Natural		071249349069 Infallible Pro-Glow Powder Nude Beige		071249349076 Infallible Pro-Glow Powder Natural Beige						
INF PRO-GLW PWDR (FULL MIX) TRY 1.1 UNLIT **											
071249335369 Infallible Total Cover Foundation Classic Ivory	071249335383 Infallible Total Cover Foundation Nude Beige	071249335390 Infallible Total Cover Foundation Natural Buff	071249335406 Infallible Total Cover Foundation Natural Beige	071249335413 Infallible Total Cover Foundation Buff Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335451 Infallible Total Cover Foundation Classic Tan					
INF TOTAL CVR FNDTN TRY 1.1 UNLIT **											

DR-UNLT **

071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10
TM MU TRY 4.4 UNLT **							
	071249306918 Colour Riche Monos	071249306925 Colour Riche Monos	071249306987 Colour Riche Monos	071249306932 Colour Riche Monos	071249306956 Colour Riche Monos		
	071249306970 Colour Riche Monos	071249306949 Colour Riche Monos	071249306994 Colour Riche Monos	071249307021 Colour Riche Monos	071249307076 Colour Riche Monos		
	071249307045 Colour Riche Monos	071249307083 Colour Riche Monos	071249307052 Colour Riche Monos	071249307069 Colour Riche Monos	071249306963 Colour Riche Monos		
	CR MONOS SHDW 3-TIER TRY UNLIT**						
071249313022 Colour Riche Pocket Palette Avenue des Roses	071249313039 Colour Riche Pocket Palette Boudoir Charme		071249313046 Colour Riche Pocket Palette Bleu Nuit		071249313060 Colour Riche Pocket Palette Silver Couture		
CR POCKET PALETTE TRY 1.1 UNLIT**							
	071249334294 Visible Lift Radiance Booster	071249359693 Visible Lift Luminous Serum Tint Pearl	071249359709 Visible Lift Luminous Serum Tint Rose	071249359716 Visible Lift Luminous Serum Tint Gold	071249359723 Visible Lift Luminous Serum Tint Honey	071249359730 Visible Lift Luminous Serum Tint Amber	
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 UNLIT **							
071249178973 Visible Lift Serum Absolute Soft Ivory	071249179000 Visible Lift Serum Absolute Light Ivory	071249178966 Visible Lift Serum Absolute Classic Ivory	071249178935 Visible Lift Serum Absolute Nude Beige		071249178959 Visible Lift Serum Absolute Creamy Natural	071249178997 Visible Lift Serum Absolute Natural Buff	
VL SRM TRY 1.2 UNLT **							
071249178942 Visible Lift Serum Absolute Buff Beige	071249178928 Visible Lift Serum Absolute Natural Beige	071249178911 Visible Lift Serum Absolute Sand Beige	071249178980 Visible Lift Serum Absolute Sun Beige		071249179024 Visible Lift Serum Absolute Honey Beige	071249179031 Visible Lift Serum Absolute Classic Tan	
VL SRM TRY 2.2 UNLT **							
071249179185 True Match Naturale Gentle Mineral Makeup Natural Buff	071249094303 True Match Naturale Gentle Mineral Makeup Buff Beige	071249104088 True Match Naturale Gentle Mineral Makeup Classic Tan	071249179192 True Match Naturale Gentle Mineral Makeup Natural Ivory		071249094280 True Match Naturale Gentle Mineral Makeup Creamy Natural		
TM MIN MU TRY 2.2 UNLT **							
071249094259 True Match Naturale Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturale Gentle Mineral Makeup Nude Beige	071249094297 True Match Naturale Gentle Mineral Makeup Natural Beige	071249094327 True Match Naturale Gentle Mineral Makeup Sun Beige		071249094211 True Match Naturale Gentle Mineral Makeup Soft Ivory		
TM MIN MU TRY 1.2 UNLT **							
	071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer	071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base	
MGC FMLY CMBO W/ 4 HGLGHTR TRY UNLIT**							

VLMNS LSH PRDS LIQ EYELNR HKBR 6HK UNLIT (ALT) **					
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249336359 Voluminous Liner Noir Blackest Black
071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249231791 Infallible Gel Lacquer Liner Blackest Black	071249314494 Infallible Black Velvet Liner Black
071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249289839 Infallible Superstar Liner Black	071249329788 Infallible Sculpt Liner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black
071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso
071249137086 Telescopic Carbon Black Liner Carbon Black	071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	
071249148822 Extra Volume Collagen Washable Blackest Black	071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black		071249314111 Voluminous Butterfly Sculpt WSH Blackest Black	
071249324707 Voluminous Feline WSH Blackest Black WSH	071249324714 Voluminous Feline WSH Black WSH	071249324721 Voluminous Feline WSH Black Brown WSH		071249324745 Voluminous Feline WTP Black WTP	
071249283714 Magic BB Correctors Magic BB Correctors : Anti- Redness	071249283721 Magic BB Correctors Magic BB Correctors : Anti- Fatigue	071249211458 Magic BB Cream Fair	071249211465 Magic BB Cream Light	071249211472 Magic BB Cream Medium	071249211489 Magic BB Cream Deep
SS MGC BB CRM/CRTR TRY 1.1 UNLIT **					

BRW SYLST DEF HKBR 5HK UNLIT (ALT)**					
071249314876 Brow Stylist: Definer Blonde	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249357545 Brow Stylist Boost & Set Light Brunette	
BRW SYLST KBK BLNDR HKBR 6HK UNLIT (ALT)**					
071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249339626 Brow Stylist Kabuki Blender Brunette	071249339619 Brow Stylist Kabuki Blender Blonde	071249341834 Brow Stylist Frame & Set Deep Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249339596 Brow Stylist Frame & Set Light Brunette
BRW SYLST DESIGNR LNR HKBR 6HK (ALT) UNLIT**					
071249207000 Voluminous Smoldering Eyeliner Black	071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249289273 Brow Stylist Designer Blonde	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette
X-FIBER MSCR HKBR 4HK UNLIT (ALT)**					
071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249363713 X-Fiber Mascara WSH Blackest Black WSH	071249363720 X-Fiber Mascara WSH Black WSH		
VLMNS SPRSTR MSCR HKBR 4HK UNLIT (ALT)**					
071249301517 Voluminous Superstar Mascara Black Brown (WSH)	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black		
VLMNS BTRFLY MSCR HKBR 4HK UNLIT (ALT)**					
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249265932 Voluminous Butterfly Midnight Black Midnight Black		
VLMNS FELINE NOIR MSCRA HKBR 4HK UNLIT (ALT)**					
071249334355 Voluminous Feline WTP Blackest Noir WTP	071249334348 Voluminous Feline WSH Blackest Noir WSH	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black		
EMR SINGLE TRY HOOKBAR 3HK UNLIT (ALT)**					
071249078525 Eye Makeup Remover Eye Makeup Remover	071249149744 Double Extend Beauty Tubes Black	071249149768 Double Extend Beauty Tubes Blackest Black	071249104743 Telescopic Mascara Blackest Black		

UNLIMITED MSCR 1W MSCR SPCSVR GP **			
UNLIMITED MSCR HKBR 4HK UNLIT (ALT) **			
	071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP
071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black	071249343272 Voluminous Lash Paradise WSH Black Brown
VLMNS LSH PRDS MSCR (WSH) HKBR 4HK UNLIT (ALT) **			
071249350652 Voluminous Lash Paradise WSH Mystic Black	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249194102 Voluminous False Lashes Mascara Blackest Black
VLMNS LSH PRDS MSCR (WTP) HKBR 4HK UNLIT (ALT) **			
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249059098 Voluminous Straight Brush Blackest Black
VLMNS MSCR PRIMER HKBR 4HK UNLIT (ALT) **			
071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown
VLMNS MSCR HKBR 4HK UNLIT (ALT) **			
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
VLMNS WP HKBR 4HK UNLIT (ALT) **			
071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black	071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black
VLMNS MIL LSHES WP HKBR 4HK UNLIT (ALT) **			
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249258415 Voluminous Million Lashes Excess Washable Black
TLSCPC HKBR 4HK UNLIT (ALT) **			

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0870ECUL IS19.psa

CR SHINE LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249355862	Colour Riche Shine	Dazzling Doe	902
2	1	071249355879	Colour Riche Shine	Glossy Fawn	900
3	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
4	1	071249355848	Colour Riche Shine	Burnished Blush	906
5	1	071249355831	Colour Riche Shine	Sparkling Rose	908
6	1	071249355787	Colour Riche Shine	Glazed Pink	914
7	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
8	1	071249355817	Colour Riche Shine	Polished Tango	918
9	1	071249355824	Colour Riche Shine	Luminous Coral	916
10	1	071249355893	Colour Riche Shine	Enamel Red	924
11	1	071249355909	Colour Riche Shine	Glassy Garnet	926
12	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR MATTE LIP & LIPLNR TRY 1.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
13	1	071249349755	Colour Riche Matte Lipstick	Matte-cademia	808
14	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802
15	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800
16	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703
17	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804
18	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806
19	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108
20	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110
21	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112
22	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114

CR MATTE LIP & LIPLNR TRY 2.2 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
23	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
24	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
25	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
26	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
27	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
28	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
29	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
30	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
31	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
32	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
33	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
34	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
35	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
36	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR NUDES/PINKS/REDS LIP TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
37	1	071249278819	Colour Riche Collection Exclusive Lip	Doutzen's Nude	600
38	1	071249278772	Colour Riche Collection Exclusive Lip	Julianne's Nude	620
39	1	071249278796	Colour Riche Collection Exclusive Lip	Eva's Nude	610
40	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
41	1	071249278802	Colour Riche Collection Exclusive Lip	Jennifer's Nude	370
42	1	071249278789	Colour Riche Collection Exclusive Lip	Liya's	630
43	1	071249316146	Colour Riche Collection Exclusive Pinks	Julianne's Pink	701
44	1	071249316153	Colour Riche Collection Exclusive Pinks	Doutzen's Pink	707
45	1	071249316160	Colour Riche Collection Exclusive Pinks	Blake's Pink	711
46	1	071249316184	Colour Riche Collection Exclusive Pinks	Liya's Pink	709

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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47	1	071249296462	Colour Riche Collection Exclusive Reds	Julianne's Red	401
48	1	071249296516	Colour Riche Collection Exclusive Reds	Liya's Red	407

CR LIP TRY 1.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
49	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
50	1	071249045701	Colour Riche Lipcolour	Mauved	140
51	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
52	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
53	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
54	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185
55	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
56	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
57	1	071249045855	Colour Riche Lipcolour	Mica	620
58	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
59	1	071249256251	Colour Riche Lipcolour	Everbloom	254
60	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260

CR LIP TRY 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
61	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262
62	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
63	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754
64	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755
65	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
66	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
67	1	071249216385	Colour Riche Lipcolour	Golden Grape	788
68	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
69	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
70	1	071249045787	Colour Riche Lipcolour	Volcanic	410
71	1	071249045770	Colour Riche Lipcolour	British Red	350
72	1	071249083765	Colour Riche Lipcolour	True Red	315

CR LIP TRY 3.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
73	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
74	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
75	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
76	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
77	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
78	1	071249046012	Colour Riche Lipcolour	Sunwash	857
79	1	071249046029	Colour Riche Lipcolour	Spice	860
80	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
81	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
82	1	071249045930	Colour Riche Lipcolour	Sandstone	810
83	1	071249045923	Colour Riche Lipcolour	Silverstone	760
84	1	071249045947	Colour Riche Lipcolour	Bronzine	825

INF LIP GLS TRY 1.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
85	1	071249135280	Infalible Lip Gloss	Petal	105
86	1	071249135433	Infalible Lip Gloss	Coral Sands	405
87	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
88	1	071249135334	Infalible Lip Gloss	Barely Nude	815
89	1	071249135297	Infalible Lip Gloss	Sunset	415
90	1	071249135365	Infalible Lip Gloss	Blush	115
91	1	071249216033	Infalible Lip Gloss	Cherry Flash	340

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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92	1	071249135372	Infalible Lip Gloss	Bloom	125
93	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
94	1	071249135419	Infalible Lip Gloss	Sangria	705

INF LIP GLS TRY 2.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
95	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
96	1	071249135303	Infalible Lip Gloss	Fiery	305
97	1	071249135389	Infalible Lip Gloss	Posy	135
98	1	071249216057	Infalible Lip Gloss	Red Fatale	320
99	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
100	1	071249135327	Infalible Lip Gloss	Suede	805
101	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
102	1	071249135426	Infalible Lip Gloss	Raisin	715
103	1	071249135310	Infalible Lip Gloss	Rebel Red	315
104	1	071249135358	Infalible Lip Gloss	Truffle	835

INF LE RGE LIP TRY 1.1 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
105	1	071249168530	Infalible Le Rouge Lip	Unending Kiss	112
106	1	071249168462	Infalible Le Rouge Lip	Tender Berry	519
107	1	071249168622	Infalible Le Rouge Lip	Ravishing Red	312
108	1	071249168639	Infalible Le Rouge Lip	Refined Ruby	337
109	1	071249168660	Infalible Le Rouge Lip	Bold Bordeaux	741
110	1	071249168615	Infalible Le Rouge Lip	Persistent Plum	737
111	1	071249168585	Infalible Le Rouge Lip	Everlasting Plum	712
112	1	071249168646	Infalible Le Rouge Lip	Rambling Rose	212
113	1	071249168493	Infalible Le Rouge Lip	Forever Frappe	814
114	1	071249168370	Infalible Le Rouge Lip	Resilient Raisin	829

TM MU TRY WRM 1.3/1.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
115	1	071249078549	True Match Liquid Foundation	Porcelain	W1
116	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
117	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
118	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
119	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
120	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
121	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
122	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM PWDR-2 TR TRY WRM 1.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
123	1	071249016411	True Match Powder	Porcelain	W1
124	1	071249016428	True Match Powder	Light Ivory	W2
125	1	071249016435	True Match Powder	Nude Beige	W3
126	1	071249016442	True Match Powder	Natural Beige	W4
127	1	071249016459	True Match Powder	Sand Beige	W5
128	1	071249016657	True Match Powder	Sun Beige	W6
129	1	071249016930	True Match Powder	Caramel Beige	W7
130	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 WRM UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
131	1	071249017449	True Match Blush	Bare Honey	W1-2
132	1	071249017456	True Match Blush	Barely Blushing	W3-4

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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TM CNCLR/CRYN COMBO TRY UNLIT 1.1** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
133	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
134	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
135	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
136	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
137	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
138	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
139	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
140	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
141	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
142	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
143	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
144	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
145	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
146	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

ROUGE SIG LIP TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
147	1	071249369913	Rouge Signature	I RULE	414
148	1	071249369920	Rouge Signature	I CREATE	416
149	1	071249369937	Rouge Signature	I EMPOWER	418
150	1	071249369975	Rouge Signature	I AM WORTH IT	426
151	1	071249369890	Rouge Signature	I ENJOY	410
152	1	071249369982	Rouge Signature	I EXPLORE	428
153	1	071249369999	Rouge Signature	I STAND	430
154	1	071249370018	Rouge Signature	I DARE	432
155	1	071249369944	Rouge Signature	I ACHIEVE	420
156	1	071249369951	Rouge Signature	I DON'T	422
157	1	071249369968	Rouge Signature	I REPRESENT	424
158	1	071249369906	Rouge Signature	I REBEL	412

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
159	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
160	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
161	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
162	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
163	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
164	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF PRO-MATTE LIQ LIP TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
165	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
166	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
167	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
168	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
169	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
170	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
171	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
172	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
173	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
174	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF PRO-MATTE GLOSS TRAY UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
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POSITION REPORT

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
175	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
176	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
177	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
178	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
179	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
180	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
181	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
182	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
183	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
184	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF 2-STP LIP TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
185	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
186	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
187	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
188	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
189	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119
190	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
191	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
192	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
193	1	071249290323	Infalible Lip 2-Step	Red	211
194	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
195	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105
196	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
197	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
198	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217

TM MU TRY NTRL 2.3/2.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
199	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
200	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
201	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
202	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
203	1	071249078693	True Match Liquid Foundation	True Beige	N5
204	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
205	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
206	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY NTRL 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
207	1	071249017173	True Match Powder	Soft Ivory	N1
208	1	071249017180	True Match Powder	Classic Ivory	N2
209	1	071249017197	True Match Powder	Natural Buff	N3
210	1	071249017227	True Match Powder	Buff Beige	N4
211	1	071249033180	True Match Powder	True Beige	N5
212	1	071249033197	True Match Powder	Honey Beige	N6
213	1	071249033173	True Match Powder	Classic Tan	N7
214	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
215	1	071249017463	True Match Blush	Subtle Sable	W5-6
216	1	071249017487	True Match Blush	Innocent Flush	N3-4
217	1	071249017494	True Match Blush	Apricot Kiss	N5-6

Prepared by: Loreal CPD Category Management

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0870ECUL IS19.psa

218	1	071249041840	True Match Blush	Sweet Ginger	N7-8
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INF 24HR FW FDTN TRY 1.3 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
219	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
220	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
221	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
222	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415
223	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420
224	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425
225	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
226	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445

INF 24HR FW FDTN TRY 2.3 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
227	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
228	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
229	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465
230	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
231	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
232	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
233	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
234	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495

INF 24HR FW FDTN TRY 3.3 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
235	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
236	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505
237	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
238	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
239	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
240	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
241	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
242	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF LW SHPNG STCKS TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
243	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
244	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
245	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404
246	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
247	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
248	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
249	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
250	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41

INF PM MU TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
251	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
252	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
253	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
254	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
255	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
256	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106

INF PRO-GLW FNDTN TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0870ECUL IS19.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
257	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
258	1	071249330470	Infalible Pro-Glow	Nude Beige	203
259	1	071249330456	Infalible Pro-Glow	Natural Buff	204
260	1	071249330463	Infalible Pro-Glow	Natural Beige	205
261	1	071249330487	Infalible Pro-Glow	Buff Beige	206
262	1	071249330500	Infalible Pro-Glow	Sun Beige	208

TM MU TRY CL 3.3/3.4 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
263	1	071249078556	True Match Liquid Foundation	Alabaster	C1
264	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
265	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
266	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
267	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
268	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
269	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
270	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR MED TRY CL 3.3 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
271	1	071249033357	True Match Powder	Alabaster	C1
272	1	071249033401	True Match Powder	Natural Ivory	C2
273	1	071249033432	True Match Powder	Creamy Natural	C3
274	1	071249033449	True Match Powder	Shell Beige	C4
275	1	071249033579	True Match Powder	Classic Beige	C5
276	1	071249033593	True Match Powder	Soft Sable	C6
277	1	071249033586	True Match Powder	Nut Brown	C7
278	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 UNLT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
279	1	071249017500	True Match Blush	Baby Blossom	C1-2
280	1	071249017517	True Match Blush	Tender Rose	C3-4
281	1	071249017524	True Match Blush	Rosy Outlook	C5-6
282	1	071249042014	True Match Blush	Spiced Plum	C7-6

PRDS ENCHNTD BLSH TRY UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
283	1	071249374702	Paradise Enchanted Blush	Bashful	190
284	1	071249374719	Paradise Enchanted Blush	Fantastical	191
285	1	071249374726	Paradise Enchanted Blush	Just Curious	192
286	1	071249374733	Paradise Enchanted Blush	Charming	193

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNL... Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
287	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
288	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
289	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
290	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
291	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF TOTAL CVR CNCLR TRY 1.1 UNLIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
292	1	071249335499	Infalible Total Cover Concealer	Color correcting palette	225
293	1	071249335482	Infalible Total Cover Concealer	Concealer contour palette	220

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0870ECUL IS19.psa

INF PRO-GLW CNCLR TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
294	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
295	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
296	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
297	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
298	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
299	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
300	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
301	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF PM PWDR TRY UNLIT 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
302	1	071249293157	Infalible Pro-Matte Powder	Porcelain	100
303	1	071249293164	Infalible Pro-Matte Powder	Natural Beige	200
304	1	071249293171	Infalible Pro-Matte Powder	Nude Beige	300
305	1	071249293188	Infalible Pro-Matte Powder	True Beige	400

INF PRO-GLW PWDR (FULL MIX) TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
306	1	071249349045	Infalible Pro-Glow Powder	Classic Ivory	21
307	1	071249349052	Infalible Pro-Glow Powder	Creamy Natural	22
308	1	071249349069	Infalible Pro-Glow Powder	Nude Beige	23
309	1	071249349076	Infalible Pro-Glow Powder	Natural Beige	24

INF TOTAL CVR FNDTN TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
310	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301
311	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
312	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
313	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305
314	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
315	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
316	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310

TM MU TRY 4.4 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
317	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
318	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
319	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
320	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
321	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
322	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
323	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
324	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

CR MONOS SHDW 3-TIER TRY UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
325	1	071249306918	Colour Riche Monos	Petite Perle	205
326	1	071249306925	Colour Riche Monos	Paris Beach	200
327	1	071249306987	Colour Riche Monos	Little Beige Dress	201
328	1	071249306932	Colour Riche Monos	Sunset Seine	202
329	1	071249306956	Colour Riche Monos	Quartz Fume	204
330	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
331	1	071249306949	Colour Riche Monos	Cafe Au Lait	203

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0870ECUL IS19.psa

332	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
333	1	071249307021	Colour Riche Monos	Violet Beaute	208
334	1	071249307076	Colour Riche Monos	Green Promenade	212
335	1	071249307045	Colour Riche Monos	Argentique	210
336	1	071249307083	Colour Riche Monos	Teal Couture	213
337	1	071249307052	Colour Riche Monos	Grand Bleu	211
338	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
339	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

CR POCKET PALETTE TRY 1.1 UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
340	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
341	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
342	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
343	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 UNLIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
344	1	071249334294	Visible Lift Radiance Booster		100
345	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
346	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
347	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
348	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
349	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL SRM TRY 1.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
350	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
351	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
352	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
353	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146
354	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
355	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
356	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
357	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
358	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
359	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
360	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
361	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

TM MIN MU TRY 2.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
362	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
363	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
364	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
365	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
366	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462

TM MIN MU TRY 1.2 UNLT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
367	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
368	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
369	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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370	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
371	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

MGC FMLY CMBO W/ 4 HGHLGHTR TRY UNLIT** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
372	1	071249210130	Magic Lumi Highlighter	Fair	860
373	1	071249210147	Magic Lumi Highlighter	Light	862
374	1	071249210154	Magic Lumi Highlighter	Medium	864
375	1	071249236390	Magic Lumi Highlighter	Deep	866
376	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896
377	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890

VLNMS LSH PRDS LIQ EYELNR HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
378	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
379	1	071249238912	Infallible The Super Slim Liner	Black	400
380	1	071249350126	Infallible The Super Slim Liner	Brown	401
381	1	071249357248	Infallible Pro-Last Liner	Black	930
382	1	071249357255	Infallible Pro-Last Liner	Brown	940
383	1	071249336359	Voluminous Liner Noir	Blackest Black	300

INF LW LNR HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
384	1	071249152416	Infallible Eyeliner Carbon Black	Carbon Black	591
385	1	071249145234	Infallible Long Wear Eyeliner	Black	511
386	1	071249145241	Infallible Long Wear Eyeliner	Black Brown	581
387	1	071249145258	Infallible Long Wear Eyeliner	Brown	531
388	1	071249231791	Infallible Gel Lacquer Liner	Blackest Black	171
389	1	071249314494	Infallible Black Velvet Liner	Black	903

INF EYE MM LNR HKBR 6HK UNLIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
390	1	071249306376	Infallible Eye: Matte Matic Liner	Black	512
391	1	071249306383	Infallible Eye: Matte Matic Liner	Brown	513
392	1	071249306390	Infallible Eye: Matte Matic Liner	Charcoal	514
393	1	071249289839	Infallible Superstar Liner	Black	202
394	1	071249329788	Infallible Sculpt Liner	Black	904
395	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798

PNCL PRFT HKBR 6HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
396	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
397	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
398	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
399	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
400	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
401	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

TLSCPC LNR HKBR 5HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
402	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
403	1	071249119990	Telescopic Eyeliner	Black	810
404	1	071249161906	Telescopic Waterproof Eyeliner	Black	800
405	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
406	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0870ECUL IS19.psa

XTR VOL CLGN WSBL HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
407	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
408	1	071249148808	Extra Volume Collagen Washable	Black	675
409	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
410	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873

VLMNS FELINE MSCRA HKBR 4HK UNLIT (ALT)**				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
411	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
412	1	071249324714	Voluminous Feline WSH	Black WSH	628
413	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629
414	1	071249324745	Voluminous Feline WTP	Black WTP	632

SS MGC BB CRM/CRTR TRY 1.1 UNLIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
415	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820
416	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818
417	1	071249211458	Magic BB Cream	Fair	810
418	1	071249211465	Magic BB Cream	Light	812
419	1	071249211472	Magic BB Cream	Medium	814
420	1	071249211489	Magic BB Cream	Deep	816

BRW STYLST DEF HKBR 5HK UNLIT (ALT)**				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
421	1	071249314876	Brow Stylist: Definer	Blonde	388
422	1	071249314883	Brow Stylist: Definer	Brunette	389
423	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
424	1	071249376416	Unbelieva-Brow	Dark Brunette	575
425	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480

BRW STYLST KBK BLNDR HKBR 6HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
426	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
427	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
428	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
429	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
430	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
431	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213

BRW SYLST DESIGNR LNR HKBR 6HK (ALT) UNLIT **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
432	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
433	1	071249289280	Brow Stylist Designer	Brunette	310
434	1	071249289297	Brow Stylist Designer	Dark Brunette	315
435	1	071249289273	Brow Stylist Designer	Blonde	305
436	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
437	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420

X-FIBER MSCRA HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
438	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386
439	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
440	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
441	1	071249363720	X-Fiber Mascara WSH	Black WSH	214

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POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0870ECUL IS19.psa

VLNMS SPRSTR MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
442	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
443	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
444	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
445	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626

VLNMS BTRFLY MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
446	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
447	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
448	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
449	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

VLNMS FELINE NOIR MSCRA HKBR 4HK UNLIT (ALT)** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
450	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634
451	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
452	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
453	1	071249187722	Voluminous Million Lashes Mascara	Black	645

EMR SINGLE TRY HOOKBAR 3HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
454	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
455	1	071249149744	Double Extend Beauty Tubes	Black	570
456	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
457	1	071249104743	Telescopic Mascara	Blackest Black	910

UNLIMITED MSCR HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
458	1	071249335857	Unlimited	Blackest Black	235
459	1	071249335871	Unlimited	Black Brown	236
460	1	071249335888	Unlimited	Blackest Black WTP	240

VLNMS LSH PRDS MSCR (WSH) HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
461	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
462	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
463	1	071249343258	Voluminous Lash Paradise WSH	Black	201
464	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202

VLNMS LSH PRDS MSCR (WTP) HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
465	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205
466	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
467	1	071249343319	Voluminous Lash Paradise WTP	Black	203
468	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270

VLNMS MSCR PRIMER HKBR 4HK UNLIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
469	1	071249330265	Voluminous Primer	Primer	300
470	1	071249372029	Voluminous Straight Brush	Burgundy	950
471	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
472	1	071249059098	Voluminous Straight Brush	Blackest Black	310

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POSITION REPORT

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ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL)

8' x 70" L'OREAL COSMETICS LAYOUT - SPRING 2019

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VLMNS MSCR HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
473	1	071249749012	Voluminous Straight Brush	Black	305
474	1	071249669020	Voluminous Straight Brush	Black Brown	315
475	1	071249019344	Voluminous Curved Brush	Black	340
476	1	071249019351	Voluminous Curved Brush	Black Brown	350

VLMNS WP HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
477	1	071249006412	Voluminous Waterproof	Black	360
478	1	071249006429	Voluminous Waterproof	Black Brown	365
479	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
480	1	071249101919	Voluminous Carbon Black	Carbon Black	335

VLMNS MIL LSHES WP HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
481	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
482	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
483	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
484	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620

TLSCPC HKBR 4HK UNLIT (ALT) **				Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code
485	1	071249104729	Telescopic Mascara	Black	905
486	1	071249104736	Telescopic Mascara	Black Brown	915
487	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
488	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455

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